

**Oxnard Convention & Visitors Bureau
Executive Committee Minutes
Wednesday, September 28, 2022
Zoom Conference**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:31 a.m.

Committee members present: Steve Buenger, Ashley Golden and Dolores Licon

Committee members absent: David Neel

Also in attendance: Julie Mino, President/CEO, Michelle Flippo and Brittney Hendricks, staff members

Public in attendance: None

PUBLIC COMMENT: None

ACTION ITEMS:

1. Approval of Minutes: The August 17, 2022, Committee meeting minutes were reviewed and considered for approval. Ashley Golden made the motion to approve the minutes. Dolores Licon seconded the motion. Yes 3, No 0, Abstain 0
2. Treasurer's Report: Steve gave the Treasurer's Report for August. Monthly Assessments are down about 5%. We are slightly over in total expenses due to timing issues. YTD is also down on assessment collections. The Balance Sheet shows that we have \$672K in the bank. The sweep accounts have been established. ARPA Funds for the Wayfinding project will be coming online soon. Dolores made the motion to approve the Treasurer's Report. Ashley seconded the motion. Yes 3, No 0, Abstain 0
3. Nominating Committee Discussion: Discussion was made about the lack of consistent attendance by two Board members. The Visit Oxnard by-laws state, "Any Director who has three (3) consecutive absences or five (5) absences within one (1) year will be considered to have tendered his or her resignation to the Board of Directors. The Board may accept or decline the resignation." These Board members have missed 5 meetings in the last year. The decision was made to have Julie and Steve discuss their commitment to the Board with both members. Next, the Committee talked about the current vacancy on the Executive Committee due to Toby Valdez' resignation. It was suggested that it should be filled by another hotel representative, and it should be someone from Zachari Dunes. Later in the meeting, conversation will be made about adding the new Director of Marketing of Zachari Dunes to the General Board. Julie suggested we give him a few months on the Board and possibly move him to the Executive Committee in January.
Julie presented the Gateway Steering Committee recommendations included in the packet. If the included list is approved, Julie and Brittney would reach out to see who would agree to join the committee.

The suggestion was made to add Andrew Sutrisno, Director of Marketing with Zachari Dunes, for a Board seat, to be brought before the Board for approval in October.

Ashley made the motion to approve all Nominating Committee recommendations. Dolores seconded the motion. Yes 3, No 0, Abstain 0

INFORMATIONAL ITEM:

President/CEO Report: Julie was in town last week and presented the Annual Report to Oxnard City Council and it was well received.

Julie asked Ashley if there was any information on Tru by Hilton that is supposed to be coming in. It has been approved by Planning, but she is unsure where they are on the permitting processes. Of the two hotels coming into RiverPark, one is in for its third plan checks, and the other should be submitted by October 3rd.

COMMITTEE COMMENTS:

None

Steve Buenger adjourned the meeting without objection at 8:56 a.m.