

**Oxnard Convention & Visitors Bureau
Executive Committee Minutes
Wednesday, May 22, 2024
Zoom Call**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:31 a.m.

Committee members present: Steve Buenger, Ashley Golden, David Neel and Michael Tripp

Committee members absent: Dolores Licon

Also in attendance: Julie Buffo, President/CEO, Michelle Flippo and Brittney Hendricks, staff members

Public in attendance: None

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The April 24, 2024, Committee meeting minutes were reviewed and considered for approval. Ashley Golden made the motion to approve the minutes. Michael Tripp seconded the motion. Yes 4, No 0, Abstain 0
2. Treasurer's Report: David Neel gave the Treasurer's Report for April. Total Revenues for the month were at \$66K. OTMD funds were off by \$9200. Brand Management was \$43.7K. Office and Admin expenses were \$21.2K. Year to date revenues are at \$831K, with Brand Management at \$622.8K and Office and Admin at \$213K. At the end of April there was \$404.4K in the bank. A late invoice was received that will go towards Digital and Online Marketing that will show at the end of May. The ARPA funds balance will be zero by the end of May with payments of May invoices. Michael made the motion to approve the Treasurer's Report. Ashley seconded the motion. Yes 4, No 0, Abstain 0

INFORMATIONAL ITEMS:

President/CEO Report:

1. Nominating Committee Report: David has officially given his resignation from the Board at the end of June due to the closing of the Murphy Auto Museum. Michael Tripp will be taking on the role of Treasurer for the new Fiscal Year 2024-25. We still have an opening on the Executive Committee. Julie asked the committee to think about possible Board members to fill the other vacant positions as 5 Board members will be terming off at the end of FY 2024-25 and those mentioned earlier by the Committee all declined at this time.
2. President/CEO Report: The IPW post fam tour aboard the Scarlett Belle was a huge success. Board members, Michael Tripp and Hugo Centeno attended with Churro Champ as a vendor. The team is putting the finishing touches on the FY 24-25 budget. Julie had finished all reviews for the team. Nino has been taking on more marketing

responsibilities and will be promoted to Office & Marketing Coordinator
Brittney has started working on marketing for Dallas Cowboys Training Camp and coordinating contracts for Oxnard Fan Night, scheduled for Friday, June 26, 2024, at The Collection.
Daniel will be presenting to the WVCBA Leadership program on Arts, Culture and Tourism.
'lol'koy Beach Park won USA's 2024 Readers' Choice Award for Best Beach in California.

COMMITTEE COMMENTS:

Michael Tripp w/Ventura County Harbor Department – The Ventura County Board of Supervisors met last night and gave unanimous approval for Karl's to continue with the project at Fisherman's Wharf.

Ashley Golden w/City of Oxnard –The City took a lot of criticism for not allowing the Solomun Concert. The promoters originally ask for permitting for 2,000 attendees and then came back with a request for 10,000 which cannot be safely done at that venue.

Steve Buenger adjourned the meeting without objection at 9:04 a.m.