

**Oxnard Convention & Visitors Bureau
Executive Committee Minutes
Wednesday, April 26, 2023
West Ventura County Business Alliance**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:34 a.m.

Committee members present: Steve Buenger, Ashley Golden and Dolores Licon

Committee members absent: David Neel

Also in attendance: Julie Mino, President/CEO, Michelle Flippo and Brittney Hendricks, staff members

Public in attendance: None

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The March 22, 2023, Committee meeting minutes were reviewed and considered for approval. Ashley Golden made the motion to approve the minutes. Dolores Licon seconded the motion. Yes 3, No 0, Abstain 0
2. Treasurer's Report: Steve Buenger gave the Treasurer's Report for March. Monthly assessments were \$6.5K higher than budgeted which evens it out for the year. Digital and online marketing is over budget by \$45K because of expenses budgeted for in February. Total Expenditures for the month were \$134K which included an unplanned expense for the new Visitor Guide to get the process started. Year to Date Monthly Assessments are at \$521K. With yearly Gross profit at \$716K. The Balance Sheet shows that we have \$577K in the bank at the end of March. Dolores made the motion to approve the Treasurer's Report. Ashley seconded the motion. Yes 3, No 0, Abstain 0

INFORMATIONAL ITEM:

President/CEO Report: Julie is working with Civitas for the renewal of the OTMD. We will request the renewal of the OTMD and our City contract at the October City Council meeting. The OTMD will be a 10-year renewal. The OTMD Committee will meet several times as we go through the process.

COMMITTEE COMMENTS:

None

Steve Buenger adjourned the meeting without objection at 8:42 a.m.