

**Oxnard Convention & Visitors Bureau
Executive Committee Minutes
Wednesday, April 24, 2024
Homewood Suites**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:36 a.m.

Committee members present: Steve Buenger, Ashley Golden, Dolores Licon, David Neel and Michael Tripp

Committee members absent: None

Also in attendance: Julie Buffo, President/CEO, Michelle Flippo and Brittney Hendricks, staff members

Public in attendance: None

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The March 24, 2024, Committee meeting minutes were reviewed and considered for approval. David Neel made the motion to approve the minutes. Dolores Licon seconded the motion. Yes 4, No 0, Abstain 0 (Michael Tripp had not joined the meeting yet)
2. Treasurer's Report: David gave the Treasurer's Report for March. Total Revenues for the month were at \$64K. Brand Management was \$38.6K. Office and Admin expenses were \$17.7K. Year to date revenues are at \$765K, with Brand Management at \$579K and Office and Admin at \$192K. At the end of March there was \$443.4K in the bank. Ashley Golden made the motion to approve the Treasurer's Report. Dolores seconded the motion. Yes 4, No 0, Abstain 0 (Michael Tripp had not joined the meeting yet)
3. Nominating Committee Report: Julie spoke with Glenda Rivera; the new General Manager for Zachari Dunes on Mandalay Beach and she would be the replacement on our Board for Ben Ly. Dolores made the motion to present Glenda Rivera to the General Board for approval to join the Board of Directors. Ashley seconded the motion. Yes 4, No 0, Abstain 0 (Michael Tripp had not joined the meeting yet)
4. FY 24-25 Board Meeting Schedule Discussion: Julie presented the proposed FY 24-25 Board meeting schedule for approval. Dolores made the motion to present the proposed schedule to the General Board. David seconded the motion. Yes 5, No 0, Abstain 0

INFORMATIONAL ITEM:

President/CEO Report: The IPW Tradeshow is coming to Los Angeles in May and VCC is hosting a Post Fam Trip for 20 international tour operators and media. They will be stopping in Camarillo, Oxnard and

Ventura. Visit Oxnard will be hosting the group aboard the Scarlett Belle. All of the Board is invited. 'Olo'koy Beach Park is up again for USA Today's 10Best for best beach on the west coast. Julie will send out a link for everyone to vote daily.

COMMITTEE COMMENTS:

None

Steve Buenger adjourned the meeting without objection at 8:48 a.m.