

**Oxnard Convention & Visitors Bureau  
Executive Committee Minutes  
Wednesday, February 28, 2024  
Courtyard by Marriott**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:32 a.m.

Committee members present: Steve Buenger, Ashley Golden, Dolores Licon and David Neel.

Committee members absent: Ben Ly

Also in attendance: Julie Buffo, President/CEO, Michelle Flippo and Brittney Hendricks, staff members

Public in attendance: None

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The January 24, 2024, Committee meeting minutes were reviewed and considered for approval. Ashley Golden made the motion to approve the minutes. Dolores Licon seconded the motion. Yes 4, No 0, Abstain 0
2. Treasurer's Report: David gave the Treasurer's Report for January. Total Revenues for the month were at \$67.6K. Total Brand Management was \$38K. Office and Admin expenses were \$21.8K. At the end of January there was \$464K in the bank. Julie reported that all but \$12K of the ARPA funds designated for the City's film coordination have been spent. Visit Oxnard spent \$50k of the \$1m for Wayfinding for the design process with Merje, that remaining \$950k will be utilized by the City for implementation. Dolores made the motion to approve the Treasurer's Report. Ashley seconded the motion. Yes 4, No 0, Abstain 0
3. Nominating Committee Discussion: Julie presented changes that needed to be made on the Executive Committee and General Board. Ben Ly will be leaving his position at Zachari Dunes and has resigned from the Visit Oxnard Board. Hugo Centeno, Jr. has accepted our request to join the Board. Michael Tripp has been suggested to fill Ben's spot on the Executive Committee. Dolores made the motion to approve the presentation of all three changes to the General Board. Ashley seconded the motion. Yes 4, No 0, Abstain 0

INFORMATIONAL ITEM:

1. President/CEO Report: Visit Oxnard presented the renewal of our City Contract before the Oxnard City Council, where it was approved unanimously. The Wayfinding project was also approved and has been turned back to the City for implementation with Brittney staying involved. The Committee discussed a new vendor coming into the Channel Islands Harbor and if Visit Oxnard should promote the business. The Committee gave the go ahead to add to the website after all permitting has been executed with Steve.

COMMITTEE COMMENTS:

None

Steve Buenger adjourned the meeting without objection at 8:47 a.m.